

## **Tuesday, June 26<sup>th</sup> 2007 Event**

On Behalf of Code Factory, we, the staff at ICRC are pleased to invite you to an exciting event on Tuesday, June 26, 2007 in Washington DC, at the Holiday Inn Capitol Hotel.

Code Factory is the leading provider of screen readers, screen magnifiers, and Braille interfaces for the widest range of mainstream mobile devices including

Symbian-based and Windows Mobile-powered Smartphones as well as Pocket PC phones and PDAs, and it's the only one to support phones working on the GSM, CDMA and WCDMA networks.

This event will be hosted by Larry Lewis, President and Founder of Flying Blind, LLC and organized by Integrated Concepts & Research Corporation (ICRC).

The following access software solutions will be presented and demonstrated:

- Mobile Speak for Symbian Phones
- Mobile Speak for Windows Mobile Smartphones
- Mobile Speak for Pocket PCs
- Mobile Magnifier for Symbian Phones
- Mobile Magnifier for Pocket PCs

These solutions are life-changing, powerful full-fledged screen readers and screen magnifiers with an easy-to-learn command structure, intuitive speech feedback, and wireless, refreshable Braille support that can be used with or without speech (even by persons who are deaf-blind). Supported applications and functions include:

- Dialing screen, speed dial, call lists, and contacts
- Messaging for SMS, MMS, email, and instant chat
- Calendar, tasks / to-do list, notes, and calculator
- Internet browser, file-system browser, applications manager, and connections manager
- Access to Pocket Word, Excel, PowerPoint
- Voice Recorder, Media Player, voice speed dial, voice command
- Phone/device settings, profiles and ringtones, themes, menus of applications and options

Furthermore, Code Factory has just released new versions of its two screen readers running with Windows Mobile. Code Factory was the first company in the Adaptive Technology industry to provide a solution for PDAs and Smartphones running with Windows Mobile, and have confidently presented new versions which allow access to devices running the newly released Windows Mobile 6 operating system. With more than 6 months of user feedback for Mobile Speak for Windows Mobile Smartphones and almost 1 year for Mobile Speak for Pocket PCs, Code Factory continues to set the standard for portable and affordable access to mainstream devices.

The event will be held in the Apollo Room in the Holiday Inn Capitol Hotel on June 26, 2007.

Holiday Inn Capitol Hotel  
550 C. Street, SW  
Washington, DC 20024

The hotel is one block from the L'Enfant Plaza Metro stop, 7<sup>th</sup> Street and Maryland Ave. exit.

To give you the personalized attention that you so rightfully deserve, we have opted to host two sessions with each session being three hours in length: Session 1 will begin at 9:00 a.m. Eastern Standard time, and Session 2 will begin at 1:00 p.m. Eastern Standard time. Light refreshments will also be provided during each session, and a bit of time will be devoted to hands-on access of these accessible solutions for attendees to try out. Most importantly, Code Factory will be conducting one drawing per session whereby all participants will have a chance to win, and one lucky attendee will have the opportunity to choose between either a Mobilespeak Symbian or Mobilespeak Smartphone license to run either screenreader on a phone of his/her choosing. Each of these software licenses has a \$300.00 value, but the access that either screenreader provides to you, the end user, is priceless!

We would be most delighted if you could join us for one of these two sessions which have a capacity for 20 attendees per session. Please confirm your desire to attend by filling out the form below and e-mailing your RSVP for this event to [psteitz@icrcsolutions.com](mailto:psteitz@icrcsolutions.com) or by calling (703) 488-9330 by June 22, 2007. Remember limited space, so please register early.

#### ATTENDANCE Confirmation

Company Name:

E-mail:

Names of attendees:

Which session would you like to attend: Morning or Afternoon

We look forward to seeing you all for this day where revolutionary access solutions will be showcased!

Sincerely,

Matt Ater  
Program Manager  
Assistive Technology Support Services  
Integrated Concepts and Research Corporation (ICRC)

#### About Code Factory

<http://www.codefactory.es>

Founded in 1998 and headquartered in Terrassa/Barcelona, Spain, Code Factory is a software company committed to the development of products designed to break down barriers to the accessibility of mobile technology for the blind and visually impaired. Today, Code Factory is the leading provider of screen readers, screen magnifiers, and braille interfaces for the widest range of mainstream mobile devices including Symbian-based and Windows Mobile-powered Smartphones as well as Pocket PC phones and PDAs, and it is the only one to support phones working on the GSM, CDMA and WCDMA networks. Code Factory's success lies in giving excellent customer support and to respond immediately to the needs of its end users. Among our customers are well-known companies and organizations like ONCE, and carriers such as TMN, Vodafone, SFR, Bouygues Telecom and many more. Good partners help us to provide excellent text-to-speech technology for our products and to incorporate support for braille devices into our software.

#### About Flying-Blind LLC

<http://www.flying-blind.com>

Founded in May, 2006, Flying Blind seeks to empower its customers through the implementation of adaptive technologies designed to break down barriers posed by mainstream hardware and software applications. The end result is that those of us who are blind are now able to benefit from the usage of such powerful and affordable portable solutions. It's founder, Larry Lewis, has over fifteen years of formal experience in the Adaptive Technology Industry in a variety of service driven capacities.

#### About ICRC

<http://www.icrcsolutions.com>

ICRC's highly experienced team of professionals has provided thousands of disabled employees with assistive technologies and support, enabling and ensuring optimal productivity in the workplace. ICRC services include:

- Program management
- Consulting
- Requirements and needs analysis
- Product configuration and integration
- Deployment planning and implementation
- Training
- Help desk user support